

Joe Schurman

Microsoft® Voice and Unified Communications

"*Microsoft Voice and Unified Communications* is essential reading for anyone using — or considering — Microsoft's range of VoIP options, from consumers to small business owners to enterprise customers."

— XUEDONG HUANG,
General Manager, Microsoft Research Communications, Innovation Center

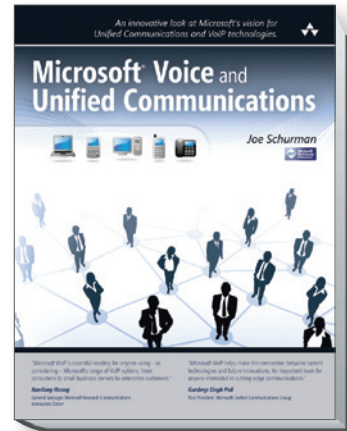
"Joe Schurman has captured the essence of Microsoft's vision and implementation in the areas of Voice and Unified Communications. This is an important book for those interested in connecting the dots between the present and the future in human communications and understanding why things are evolving in that way."

— GURDEEP SINGH PALL,
Microsoft Corporate Vice President, Unified Communications Group

Microsoft® Voice and Unified Communications is a book that provides insight into Microsoft's Voice and Unified Communications portfolio of products and services related to Microsoft Windows Live, Microsoft Response Point, and the Microsoft Unified Communications platform.

HERE'S WHAT YOU'LL FIND INSIDE . . .

- Microsoft's vision of voice products and services for consumer, small/medium businesses, and enterprise organizations including a foreword by Gurdeep Singh Pall, Microsoft Corporate Vice President, Unified Communications Group, and commentary by Xuedong Huang, General Manager of the Microsoft Research Communications Innovation Center.
- Technical guidance and information related to Microsoft Windows Live, Microsoft Response Point, and the Microsoft Unified Communications platform, including the newly released Microsoft Office Communications Server 2007 R2.
- Sales guidance for selling Microsoft voice solutions in the SMB and Enterprise markets.
- Examples of customized Microsoft voice and unified communications applications.
- Overview of Microsoft voice and unified communications security.
- Latest Microsoft voice and unified communications research and development.
- Understanding of voice, unified communications, and telephony concepts and terms as well as the history and evolution of communications technology.



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About the Author



JOE SCHURMAN is the Founder and Chief Executive Officer of Evangelize Communications, a Microsoft Certified Voice Specialized Partner (VSP). Joe has provided consulting and research within the Information Technology industry and with Microsoft for the past 15 years, holding senior roles at IBM Global Services, Hewlett-Packard, and Accenture. Joe has founded several successful organizations focusing on the research and development of voice and unified communications technologies with Nortel, Cisco, Avaya, and Microsoft. Joe was involved in the early stages of Microsoft's Unified Communications strategy in 2002 with the release of Microsoft Live Communications Server 2003 and has provided internationally recognized research, publications, and training seminars in each region of the world. In 2006, Joe began working

with Microsoft Research on the initial launch of Microsoft's Small Business voice product, Microsoft Response Point, and has travelled throughout the US and Canada providing training and readiness to Microsoft's partners and customers. Joe is an award-winning speaker through the Microsoft TechNet program, having spoken for thousands of attendees at Microsoft events and IT industry-focused seminars and webcasts worldwide, and is a 5-time award winner of the prestigious Microsoft Most Valuable Professional (MVP) Award for his community involvement and contributions to Microsoft's voice and unified communications products and services internationally. Joe is married with three children and resides in Houston, Texas, where he began his career at Compaq Computer Corporation.